

Ampre Privacy Policy

The credit/debit card loyalty program is administered by Augeo Affinity Marketing, Inc. At Augeo Affinity Marketing, protecting your privacy is very important to us. We value your trust and we want you to understand what information we collect, how we protect it, and how we use it. We treat personal information - non-public information that identifies you - with respect, and in accordance with this privacy policy.

This privacy policy is designed to provide information regarding how we collect, use and disclose personal information we gather when you visit us on the web. This privacy policy currently is applicable only to our United States customers and visitors when they interact with us on the Internet.

Our privacy policy

We will describe in plain English what personal information we collect, how we protect it, and what we may do with it. And we will honor our business relationships with other companies that restrict the sharing of personal information with others. We will give you additional disclosures or obtain your authorization when required by applicable law.

Information we may collect We may obtain information to provide you products and services you have requested, to service your membership and as we deem appropriate, to determine your eligibility for products or services. We may collect identification, contact, transaction and experience information from applications, and from transactions with us. Examples of the sources and types of information we may collect include: applications, registration forms, or other forms containing your name, address, telephone number and email address.

Disclosures to service providers

We may disclose information that you provide or we collect to companies that provide services on our behalf, such as:

- Merchandise reward fulfillment distributors
- Travel fulfillment agencies
- Mailing service companies that prepare and deliver program statements

Disclosures permitted by law

We may also disclose information required by law. For example, we may disclose information to law enforcement agencies or state regulatory authorities.

Gramm Leach Bliley Act

Augeo Affinity Marketing complies fully with the Gramm Leach Bliley Act which was designed to protect the confidentiality of customers' nonpublic personal information and to communicate applicable provisions of such privacy program with customers.

Change in privacy policy

We reserve the right to modify or supplement this privacy policy at any time. We will always post our current privacy policy on our website.

Our security procedures

We maintain procedures and technology designed to prevent unauthorized access to personal information. We maintain physical, electronic, and procedural protections in accordance with applicable standards to protect personal information. We restrict access to personal information by employees only for legitimate business purposes to assist in providing products or services to you. Employees who violate our privacy policy are subject to disciplinary action.

Online information and collection

You can visit us on the web without telling us who you are or revealing any information about yourself, including your email address. In this case, our web servers only collect the name of the domain you used to access the Internet, such as "aol.com" or "msn.com," and the website you came from.

We also monitor site performance to make the site easier and more convenient to use. We may aggregate statistics that we gather about our customers, sales, traffic patterns, and services, and provide these statistics to third parties. When we provide these statistics to third parties, however, they will not include any personal information that identifies you.

Cookies

Cookies are small pieces of data stored by your Internet browser on your computer's hard drive. We, along with thousands of other websites, use cookies to enhance your web viewing experience and to measure your website usage. With the help of cookies, we may present you with customized offerings or content that may be of interest to you. We may also use cookies to recognize you on subsequent visits or to remember your user name so you do not have to re-enter it each time you visit our site. You may be able to set your browser to notify you when you receive a cookie or to prevent cookies from being sent. Please note however, that by not accepting cookies, you may limit the functionality we can provide to you when you visit our site.

Links to other websites

We are not responsible for the information collection practices of other websites when you link to them from our website. We cannot guarantee how those parties use cookies or whether they place on your computer cookies that may identify you personally. You should carefully review the privacy policies of each website you visit to understand how they collect, use and disclose information.

Information from children

We do not knowingly solicit information from children and we do not intentionally market our products or services to children.

Email communications

Occasionally, we may send you email communications with information that may be useful to you, including information about our products and services or about offerings or third parties. You will be given the option of not receiving any such email messages, if you choose.

Encryption

We use encryption and authentication tools to protect information we gather on our website. Email communications outside of our website, however, may not be protected. Instead of sending us an email communication which includes highly confidential information, such as a credit card number, you may want to call us or send it by regular mail.

Access

In some cases, you may be able to update certain information that you provided to us. This may require you to use a unique user name and password. Also, where the capability exists, you may request that we modify or delete information we have gathered during your visit to our website.

Visitors/registered users

As a visitor to our website, you may have access to certain features without telling us who you are or revealing any information about yourself. We will not gather any information about you when you are using these features. We may require you to become a registered member in order to gain access to and use other features. Once you become a registered member, we may collect personal information when you use our website.

This privacy policy will not apply to your relationships with companies that are not part of Augeo Affinity Marketing. Their privacy policies will govern how they collect, use and disclose personal information that you allow them to access. This privacy policy applies only to the information collection practices of Augeo Affinity Marketing and the rewards program.

This notice may be required by law in some areas. In order to exercise certain rights provided by law, you may need to take further action.

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